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Silver Base Group Holdings Limited

銀基集團控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 886)

POSITIVE PROFIT ALERT

This announcement is made by Silver Base Group Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(1) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group, the Group is expected to record a satisfactory increase in profit for the six months ended 30 September 2011 as compared with the corresponding period of last year. Such expected increase was mainly due to the increase in revenue of the Group resulting from the development and expansion of distribution channel and network, the increase in new products and the increase in sales for the Group’s products in the China market.

The Company is still in the process of finalising the unaudited interim results of the Group for the six months ended 30 September 2011. The information contained in this announcement is only based on the preliminary review of the unaudited management accounts of the Group and is not based on any figures or information reviewed by the Company’s auditors. The unaudited interim results of the Group for the six months ended 30 September 2011 are expected to be announced in November 2011.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board

Liang Guoxing

Chairman

Hong Kong, 3 October 2011

As at the date of this announcement, the Board comprises Mr. Liang Guoxing (Chairman), Mr. Guan Huanfei, Mr. Wang Jindong, Mr. Joseph Marian Laurence Ozorio, and Ms. Cheung Mei Sze as Executive Directors; Mr. Wu Jie Si and Mr. Chen Sing Hung Johnny as Non-executive Directors; and Mr. Hung Sui Kwan, Mr. Ma Lishan and Mr. Zhang Min as Independent Non-executive Directors.