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## **Silver Base Group Holdings Limited**

**銀基集團控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(stock code: 886)**

### **VOLUNTARY ANNOUNCEMENT LATEST BUSINESS UPDATE**

This is a voluntary announcement made by Silver Base Group Holdings Limited (the “**Company**”, together with its subsidiaries collectively, the “**Group**”) to enhance the transparency of the Company.

The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that the Group has introduced its first Business-to-Business (“**B2B**”) cloud partnership platform pinhui001.com (“**品匯壹號**”) on 29 May 2016, which is a platform of service provider from the field of B2B supply chain and Online-to-Offline (“**O2O**”) marketing. In order to embrace the advent of “Internet+”, revolutionise the traditional business model of wine industry, the cloud partnership platform is established by the Group, together with institutions of city partners (refer to below description) and business members. This allowed each business partner to match with relevant partnership associates in the aspects of supply chain, storage and logistics more efficiently, successfully achieve transformation of business model and enhance value and efficiency.

Being a high-end liquor operator in the Peoples’ Republic of China (the “**PRC**”) and a listed company in Hong Kong, the Group possess rich upstream resources, including the dealership of a large variety of best-selling alcoholic products such as Wuliangye and Maotai in the PRC and overseas regions, a global sales network as well as a rich product line covering baijiu and world-famous wine and foreign liquor series. Establishing a cloud partnership platform enables the Group to provide professional services and support to business members, and further leverage its B2B supply chain platform in the PRC and overseas markets to assist business members in promoting their products to global markets. Meanwhile, pinhui001.com, as a city partner, will select the liquor distributors with warehousing logistics and service team in cities to provide the most efficient delivery service and construct a sound distribution environment with comprehensive promotion support for business members.

According to the Group's planning, pinhui001.com cloud partnership platform will be developed into a nationwide cloud partnership system, consists of premium business members covering major cities and key counties, to provide services to mass consumers.

By Order of the Board  
**Silver Base Group Holdings Limited**  
**Liang Guoxing**  
*Chairman*

Hong Kong, 30 May 2016

*As at the date of this announcement, the Board comprises Mr. Liang Guoxing (Chairman), Mr. Wang Jindong and Ms. Cheung Mei Sze as executive Directors; Mr. Wu Jie Si, Mr. Chen Sing Hung Johnny and Mr. Joseph Marian Laurence Ozorio as non-executive Directors; and Mr. Hung Sui Kwan, Mr. Ma Lishan and Mr. Lee Kwok Keung Edward as independent non-executive Directors.*